



International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

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It is certify that the paper entitled by “Digital Marketing Collaboration and Online Consumer Shopping Behavior: A Synergistic Relationship between E-Retailers and Online Consumers in South-South, Nigeria” has been published in International Journal of Business and Management Invention (IJBMI).

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Author's Name: Sunny, R. Igwe Ph.D
Journal Name: International Journal of Business and Management Invention (IJBMI)
Journal Web: www.ijbmi.org
Journal Type: Online & Offline
Review Type: Peer Review Refereed
Publication Year: 2021
Publication Month: March
Vol No.: 10
Issue No.: 03



Editor-In-Chief
International Journal of Business and Management Invention (IJBMI)
E-mail ID: ijbmi@invmails.com
Web: www.ijbmi.org

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889



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